

THE INFLUENCER CHEAT SHEET

The following are suggested leaders and brands with audiences that would show an interest in this product.

The strategy is to comment on their Instagram posts, so their audience can see your comment.

If they find value in what you say, they will potentially check out your profile to learn more.

The key is to always remember to deliver value in your comments or you will be seen as a spammer.

Hubspot

Instagram: <https://www.instagram.com/hubspot/>

Website: <https://www.hubspot.com/>

Social Media Examiner

Instagram: <https://www.instagram.com/smexaminer/>

Website: <https://www.socialmediaexaminer.com/>

Social Media Today

Instagram: <https://www.instagram.com/socialmediatoday/>

Website: <https://www.socialmediatoday.com/>

Search Engine Land

Instagram: <https://www.instagram.com/searchengineland/>

Website: <https://searchengineland.com/>

Sprout Social

Instagram: <https://www.instagram.com/sproutsocial/>

Website: <https://sproutsocial.com/>

Jasmine Star

Instagram: <https://www.instagram.com/jasminestar/>

Website: <https://jasminestar.com/>

Rory Vaden (Brand Builders Group)

Instagram handle: <https://www.instagram.com/roryvaden/>

Website: <https://www.roryvaden.com/>

Amy Porterfield

Instagram handle: <https://instagram.com/amyporterfield>

Website: <https://www.amyporterfield.com/>

Vanessa Van Edwards

Instagram: <https://www.instagram.com/vvanedwards/>

Website: <https://linkin.bio/vvanedwards>

Melyssa Griffon

Instagram handle: @melyssa_griffin

Website: <https://www.melyssagriffin.com/>

Brendon Burchard

Instagram handle: @brendonburchard

Website: <https://www.hpxlife.com/links>

Vanessa Lau

Instagram handle: @vanessalau.co

Website: <https://www.vanessalau.co/>

Mel Robbins

Instagram handle: @melrobbins

Website: <https://melrobbins.com>

Lewis Howes

Instagram handle: @lewishowes

Website: <https://lewishowes.com>

Neil Patel

Instagram handle: @neilpatel

Website: <https://neilpatel.com/blog>

Pat Flynn

Instagram handle: @patflynn

Website: <https://www.smartpassiveincome.com/>

Digital Marketer

Instagram handle: @digitalmarketer

Website: <https://www.digitalmarketer.com/>

Anik Singal

Instagram handle: @anike

Website: <http://aniksingal.com/>